C'MON EVERYBODY!



NOV 11-12 2023

THE
JEWISH
COMICS
EXPERIENCE



SPONSORSHIP PACKAGES



CENTER § JEWISH HISTORY

15 W 16TH ST, NEW YORK, NY 10011



SPONSORSHIP PACKAGES



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GOLDEN AGE

\$250K

ONE SPONSOR EXCLUSIVE OPPORTUNITY

What you're getting for this package:

- Your brand is the major and main sponsor of the JewCE event. Your logo is on the posters, bags and all official PR.
- Acknowledgement & Logo Link on event Website
- Acknowledgement in event Articles and PR
- Acknowledgement & Logo Link in event e-Newsletters
- Acknowledgment during JewCE Awards Ceremony ("JewCies") taking place during Preview night.
- Ten Complimentary passes for the event and the Preview night
- Private Behind the Scenes Tour of the Center for Jewish History and the JewCE Exhibit

SILVER AGE

\$50K

OPPORTUNITY

What you're getting for this package:

- Your brand is the major and main sponsor of the Preview night and the JewCE Awards Ceremony ("JewCies")
- Acknowledgement & Logo Link on event Website and posters
- Acknowledgement & Logo Link in event e-Newsletters
- Five Complimentary passes for the event and the Preview night

BRONZE AGE

\$25K

ONE SPONSOR EXCLUSIVE OPPORTUNITY

What you're getting for this package:

- Your brand is the major and main sponsor of the JewCE Artist Alley
- Acknowledgement & Logo Link on event Website
- Acknowledgement & Logo Link in event e-Newsletters
- Your brand is featured on Artist Alley signage, both on-site and online
- Three Complimentary passes for the event and the Preview night

RUBY PACKAGE

\$10K

What you're getting for this package:

- Acknowledgement & Logo Link on event Website
- Digital ad in the rotating display of the Exhibition Hall
- Back Cover Print Program ad (or) Inside Front Cover (or) Inside Back Cover

PEARL PACKAGE

\$5K

What you're getting for this package:

- Acknowledgement & Logo Link on event Website
- Digital ad in the rotating display of the Exhibition Hall
- One half page Ad in the Convention Print Program

ADDITIONAL SPONSORSHIP OPPORTUNITIES

Named Artist in Residence Program at the CJH	\$50k	Limitless available, long-term endowment options upon request	This sponsorship will create an artist in residence position at the Center for Jewish History bearing your/your brand's name including a stipend for the artist and a public exhibit of their work (price is per year)
Food Reception for JewCie Awards	\$25k	One available	Your brand is featured everywhere in the food hall and rotating waitstaff during Preview Night and acknowledged on all official communication for the event, including the JewCie Awards
Macher award	\$25k	One available	Your brand is the exclusive sponsor of the lifetime achievement JewCie award, presented to an icon of the industry and including your name on the award and cash prize.
Community Lounge/Café	\$25k	One available	The Center's official café is redecorated and customized to your brand colors. Menu is also adapted to your identity for the full month of the convention (November 2023)
The Museum of the Jewish Comics Experience	\$15k	Two available	Your name will adorn the exhibit being curated and designed in-house by Center for Jewish History staff on the Jewish Comics Experience. The exhibit will be open for three months surrounding the convention and will also include a comics reading lounge. Either can be named for your sponsorship.
Bar Reception for the JewCie Awards	\$10K	One available	Your brand is featured prominently at the bar during Preview Night.
Sponsoring of an original free Jewish themed comic book to be distributed to all attendees and partners (2000 copies)	\$10K	One available	Your brand is featured on the cover of a 16 pages original all-ages comic book produced by publisher FairSquare Comics highlighting Jewish diversity.
Convention Lanyard	\$5K	One available	Your name/brand/logo is printed on 750 lanyards
JewCE Silent Auction of Original Graphic Art in the Museum of the Jewish Comics Experience (the convention Exhibition)	\$5k	Four available	Your brand will be a sponsor for the auction including original works by comics artists (taking place during the Preview Night and convention). Proceeds from the auction will go towards the Center for Jewish History fellowship program for graduate level research.
Virtual Convention	\$5K	One available	Your brand is the exclusive sponsor of the online event, including live access to all panels, lectures, and screenings.
Website Sponsoring for a Week	\$1K	Twenty weeks available	Your name/brand/logo is on the Website header for a week (maximum four weeks)

SPONSORSHIP TO THE CENTER FOR JEWISH HISTORY IS TAX DEDUCTIBLE, AS THE CENTER IS A CHARITABLE, TAX-EXEMPT ORGANIZATION PURSUANT TO SECTION 501(C)(3) OF THE INTERNAL REVENUE CODE.

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